Team Connection Accelerator Overview

Purpose of The Accelerator

The Accelerator is a structured, self-facilitated scavenger hunt designed to improve communication, engagement, and collaboration through a guided problem-solving activity. It gives teams a shared moment of focus that resets how they interact day to day.

Organizations use it during:

- Quarterly meetings
- Retreats and offsites
- Department resets
- Culture-building initiatives
- Multi-location team alignment

This document outlines what the Accelerator includes, how it is delivered, and the expectations for facilitation.

What The Experience Is (And Is Not)

What it is:

- A professionally developed, narrative-driven team activity
- A guided sequence of clues and decisions that prompt collaboration
- A structured engagement tool that does not require outside facilitators
- A repeatable format that creates consistency across teams

What it is not:

- A trust fall or icebreaker session
- A loosely defined scavenger hunt
- A "fun add-on" with no measurable benefit
- A facilitator-dependent experience

This distinction matters for leadership teams evaluating ROI.

Objectives & Expected Outcomes

The Accelerator is designed to:

- Improve how teams communicate under time and task constraints
- Encourage equal participation across personalities and roles
- Reveal natural strengths and collaboration patterns
- Lower interpersonal friction
- Create a neutral shared experience that resets team dynamics

Organizations typically notice:

- More consistent participation
- Stronger cross-team communication
- Higher meeting engagement
- Improved morale following periods of stress or change
- Increased willingness to collaborate

How The Experience Works

- Format: A self-guided activity facilitated by an internal team lead. All materials are provided in a ready-to-run format.
- Run Time: 45–75 minutes depending on pacing and team size.
- Group Size: Effective for both small groups and larger teams; scales naturally.
- Setup Requirements: Minimal. Can be run in a conference room, office space, or outdoor environment.

Materials Provided

You will receive:

- A customized storyline aligned with your goals
- Eight to twelve clues built around communication and collaboration
- Participant materials (team sheets, certificates, clue cards)
- Signage and setup instructions
- A facilitation guide outlining timing, flow, and expectations
- Optional warm-ups to support team engagement
- Support from Next Clue during preparation

Each item is designed so the internal facilitator can lead confidently with no prior experience.

Multi Location & Licensing Options

For organizations running the Accelerator across multiple offices or departments:

Included:

- Duplicate Core materials for each participating location
- A rollout framework ensuring consistent delivery

- Communication templates for internal distribution
- A facilitation plan to standardize experience across teams

Licensing Options:

- Annual or ongoing licensing is available for organizations looking to integrate the Accelerator into recurring programming.

Logistics & Implementation

- Timeline: Most Accelerators can be prepared within 2–4 weeks. Rush options may be available depending on capacity.
- Facilitator Requirements: Any team lead or manager can facilitate. The guide provides a script, timing, and troubleshooting notes.
- Environment: Works in both open and closed spaces; no specialized equipment required.

Investment

Most Accelerator experiences fall around **$75 per participant**, with a project minimum starting at **$2,000**. Final pricing varies based on group size, customization, and any multi location or licensing needs. A detailed quote is provided after your discovery call. Variables include but are not limited to:

- Customization level
- Team Size
- Number of locations
- Licensing needs
- Timeline

Next Steps

1. Schedule a discovery call. Discuss your goals and receive a recommendation.
2. Review your quote. You'll receive a clear breakdown tailored to your team or organization.
3. Approve and begin. Once confirmed, development begins.