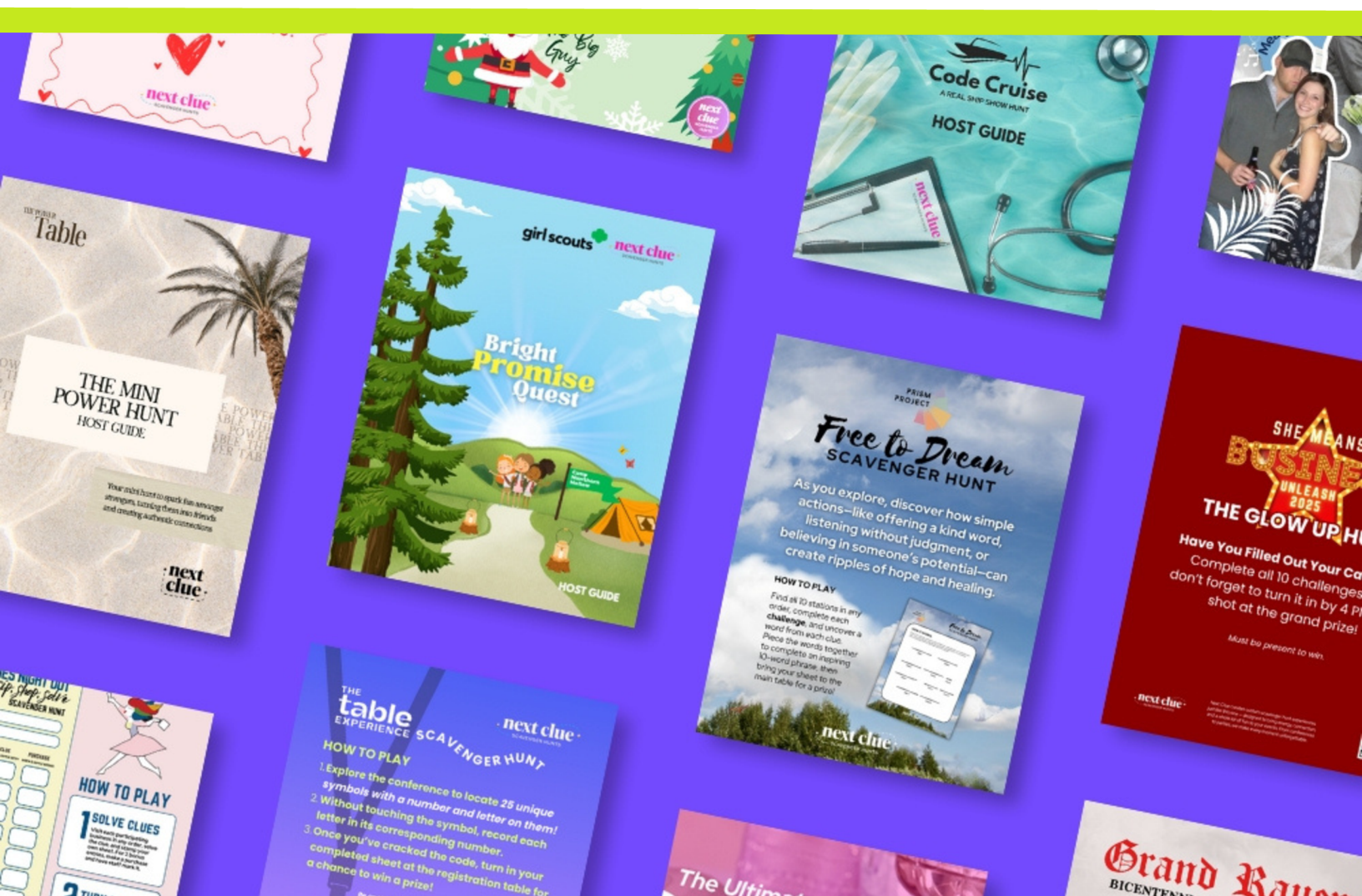




Custom Scavenger Hunt Examples

Your Event. Our Scavenger Hunt. Branded to You.





Introduction

Welcome to Next Clue

This is where **purpose meets play**, and every clue leads to something bigger. Whether it's two coworkers finally laughing together, a mastermind group forging deeper bonds, or a conference brought to life with unexpected fun while exploring something new, we design immersive scavenger hunts that leave a lasting mark.

Quick Facts

- Flexible scavenger hunt formats for small teams of **10 or crowds of 1,000+**
- Created to connect people in **real, memorable and unique** ways
- Rooted in strategy, guided by story, delivered with joy all with **your branding** in mind

Each example in this guide highlights the *flexibility* and *creativity* of a custom scavenger hunt.

Our Why

Next Clue creates experiences that do more than entertain. We use smart, story-driven play to spark real connection and lasting energy at events, retreats, and team gatherings. It's fun with meaning and that changes everything.

Each hunt is **fully custom**, built around **your goals, your space, your people** – and **no two are ever alike**. Because you're not looking for cookie-cutter. You're looking for **connection**.

THE POWER

Table

A Mastermind Retreat Kick-Off Like No Other

The Power Table scavenger hunt kicked off the mastermind weekend with strategy, energy, and a few unexpected plot twists. Custom-designed to get minds moving and teammates aligned, it set the tone for a weekend of high-level thinking and even higher-impact connection.

Teams solved challenges inspired by their own goals, strengths, and shared values. Some moments sparked laughter, others brought surprising clarity—because when you're in the right room, even a scavenger hunt can feel like a breakthrough.

Designed to be smart, intentional, and just the right amount of ridiculous, this experience reminded everyone at the retreat what happens when bright minds rally around a shared mission: they find clarity, connection, and their next clue forward.

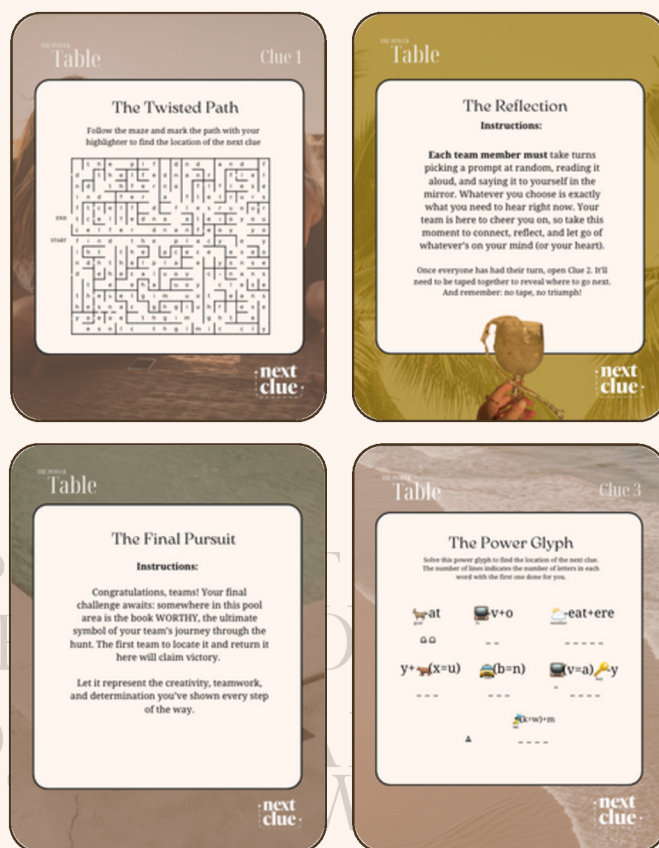
Highlights:

- Fully custom, insight-driven clues aligned with the weekend's mastermind themes
- Designed as an icebreakers to spark collaboration, creativity, and real conversation
- Team-based format to encourage deeper connection and shared wins
- Balanced challenge + fun with symbolic payoff at the finish line

Hunt Guide



Clue Samples



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What stood out to me was how *personalized* the hunt was from *branding*, to tying the *purpose* of the mastermind into the scavenger hunt, and incredible communication leading up to it to make sure I had everything I needed! Even the *flexibility* and *difficulty* of some of the clues was nice for me to be able to make it harder or easier. I cannot wait to do more of these or the events I support!

Catherine Roten

Fractional COO, Success Beyond Strategy





The Girl Scout Promise in Action

A Metro-Detroit girl scouts troop took on the Bright Promise Quest, a custom scavenger hunt built entirely around the *Girl Scout Promise*. Armed with the camp map, six teams set out to complete 10 clue stations, each one designed around a different line of the *Promise* itself.

Every station paired an age-appropriate challenge with a core value – from activities that tested honesty and fairness to games that encouraged kindness, courage, and respect. Teams carried lanterns with them throughout the journey, protecting their light as they collected clues and completed each challenge.

At the end of the quest, the troop discovered a powerful twist: when all six teams came together, their lanterns revealed a shared hidden message that could only be unlocked by completing every line of the Girl Scout Promise.

Highlights:

- Fully custom scavenger hunt created for a Girl Scout troop in Metro Detroit
- 10 stations, each tied directly to a line of the Girl Scout Promise
- Teams followed a map to navigate the camp and complete values-based activities
- Concluded with a surprise lantern reveal, where every team's effort combined into one shared message of unity

Clue Sheet & Supplemental Materials



Welcome to The Bright Promise Quest!

You're about to lead something *magical* – a playful, meaningful scavenger hunt that brings the Girl Scout Promise to life through teamwork, laughter, and creativity.

Before you begin, **please read through this entire guide fully** so you feel confident and clear on how it all flows. I'm happy to hop on a quick call or answer any questions if anything feels fuzzy – I want you to feel 100% good to go!

How the Hunt Works

The girls will be divided into 6 teams, each carrying a uniquely colored lantern that holds a hidden surprise (shhh—don't spoil it!). As they move through the hunt, teams will visit 10 stations, each linked to a part of the Girl Scout Promise. At every stop, they'll find a manila envelope with their next challenge. After completing the activity, they'll mark the envelope. The final team to visit each station will collect the envelope and bring it back, helping to "leave no trace" behind!



When a team completes a challenge, they'll mark the envelope with an X. If a team arrives and sees five marks, they're the last group – and should take the envelope with them to bring back. Teams can visit the stations in any order. However, Clue #10 should be hidden at the starting point, where all teams will return after completing the other nine.

At Clue #10, everyone will work together to solve a final simple puzzle. The answer will reveal: "Look inside your lanterns." Inside each lantern is a hidden message: "Great job! You brought back all the clues... but what do they say? Let's line them up and shine our lights..." The hunt ends with the group lining up all ten manila envelopes and lighting them up to reveal: "We are brightest when we're together." It's a powerful way to close the journey – celebrating unity, kindness, and the strength of the sisterhood they've built.



Final Message will be revealed when all clue envelopes are laying together in the correct order and lit up with the invisible ink pens!



Our troop of Girl Scouts really enjoyed the scavenger hunt! They had so much *fun working in teams* and solving the clues together. One of their favorite parts was discovering the final clue with the invisible ink pen lights—it felt like a real *adventure*.

Julie Martin

Girl Scout Troop 77836 Co-Leader

CONSIDERATE AND CARING

Pick a slip of paper and act out at least 2 without talking! Let your team guess the kind thing you're showing. Then switch.



Every act of kindness speaks louder than words. Being caring doesn't always need words. You showed how kindness shines through action!

Give your crayon to a friend

Pick up toys with a friend

Hold the door for someone

Wave and ask someone to play

Let someone go first

Let someone borrow a book

Push a friend on the swing

Help tie a shoe

Be quiet with a finger on lips

Give a hug to a sad friend





A Virgin Voyage Nurses Week Adventure on the High Seas

Nurse.com's Code Cruise wasn't just a vacation, it was a vital signs check on fun. This custom-designed scavenger hunt took 30 incredible nurses on a clue-filled adventure across a Virgin Voyages cruise ship, mixing playful competition with well-earned relaxation.

The hunt served up a cheeky dose of nurse humor, with color-coded clues, "doctor's orders," and clever challenges tied to wellness, teamwork, and celebration. One fan-favorite? The hidden chill pill, which turned out to be a squishy stress ball in disguise, perfect for post-hunt recovery.

Designed entirely from land while the ship sailed the seas, this experience delivered big laughs, deeper connections, and just the right amount of therapeutic chaos.

Because sometimes, the best medicine is a puzzle and a punchline.

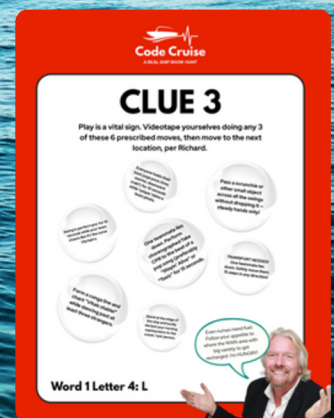
Highlights:

- Fully custom, Nurse.com themed clues and activities tailored to the cruise ship setting complete with signs and certificates
- Clear, color-coded instructions and team-based collaboration
- Created meaningful memories and strengthened bonds between participants
- Variety of clues catering to all abilities

Team Packets



Clue Samples



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Next Clue created a completely custom, nurse-themed scavenger hunt for our cruise—without ever stepping foot on the ship—and it was *iconic*. Every detail was *thoughtful* and *color-coded*, with clear instructions and unique challenges at each location. I always aim to create memorable experiences, and this truly set our event apart.

There's no way I could've pulled this off myself—this was so well done. The value was *incredible* and our group had the best time, a total 100/10. I cannot *recommend* this enough—we'll definitely do it again!

Cat Golden

Founder, 6th Ave Group







Next Clue scavenger hunts have drawn hundreds of participants into our downtown district. The level of detail, research, organization and creativity is incredible. Next Clue placed clues and tokens within many businesses downtown, and strategized with merchants to maximize interaction with their small businesses.

Kate Knight

Executive Director, Farmington Downtown Development Authority





Thank You

Thank you for taking the time to explore what's possible with Next Clue. Every hunt is built with **intention**. It's designed to spark laughter, creativity, and connection in ways that last long after the game is over.

If you're ready to bring **purposeful play** to your event, let's talk. Whether it's a team retreat, festival, or private celebration, we'll design a custom scavenger hunt that feels one-of-a-kind and unforgettable.

Next Steps

Learn more at www.next-clue.com or take our 5-minute quiz to receive a custom quote in *24 hours or less*.

Questions? Contact@next-clue.com

We can't wait to design your next adventure!



@NextClueScavengerHunts



Next Clue Scavenger Hunts

Great events don't just bring people together, they change the way people *feel* about being together.

Alexs Heide

Founder, Next Clue Scavenger Hunts